

Gartcairn Football Academy

Enclosure C – Filming as a Coaching Aid Policy

Adopted in General Meeting on 4 October 2026. Review: annually at the start of each season.

Purpose: to govern the use of video/audio match analysis systems (e.g. VEO, XBot) involving players under 18, in line with the SWF CWPP (Photography and Filming) and UK data protection law.

1. Filming of matches and training is carried out solely for performance analysis and coaching purposes.
2. Equipment used: Veo 3 Camera. Owner: the club. NO equipment is personally owned, all footage must be stored on the club-controlled account to which the CWPOs have access; personal storage of footage of players is not permitted.
3. Written consent for filming is obtained from all players and parents/carers at annual registration. Opposition clubs are notified in line with league protocol before filming any fixture.
4. Audio is not recorded or retained unless the analysis system captures it by default, in which case it is treated with the same controls as video and is not shared.
5. Access to footage is restricted to the team's coaching staff, players, parents and CWPOs.
6. Requests from players or parents/carers to view footage are made to the CWPO, who will facilitate viewing where appropriate.
7. Footage is deleted no later than 5 years after recording unless it is required for a live coaching, disciplinary or wellbeing purpose, in which case the reason for retention is recorded by the CWPO.
8. Any breach of this policy is dealt with under the coaches' code of conduct.

Queries about this document should be directed to the Club Secretary or a Club Wellbeing and Protection Officer (CWPO).